

# The Most Powerful Office In The World

## **The Most Powerful Office In The World Is NOT The President of the United States!**

Now wait a minute. Isn't the President of the United States the leader of the Western World, the man with his hand on the nuclear trigger, the head of a ten-trillion dollar nation?

The President is, indeed, the most powerful man in the world - but the presidency is not the most powerful office in the world.

Another office is more powerful because it chooses whose names will appear on the ballot for elective office and what will be the policies of the political parties that provide the major support for those candidates. To understand why this office is so powerful, you must understand the **Seven Steps of Government**.

### **1. To change things, you have to change the law.**

Are there things about our country you want to change? Taxes? Deficits? Schools? Crime? Abortion? Gay rights? Government funding of anti-social projects? Government over-regulation of business?

Are you satisfied with the way the present Congress is raising our taxes, spending our money, and reducing our liberties?

Our Constitution makes Congress the most powerful branch of government. It can pass laws, impose taxes, and spend our money. State Legislatures are powerful, too, especially over public schools.

So, if you don't like the present policies, what are you going to do about it? Our Constitution gives us a way to remedy laws, policies, and taxes — members of the House of Representatives in Congress and the lower house of each State Legislature must run for office every two years.

### **2. To change the laws, you have to change the people who make them.**

Congress and the State Legislatures pass thousands of laws every year. No citizen or group can possibly read them all, research them to find out their effect in advance, or alert their friends to go into action with letter-writing and phone-calling. Congressmen and State Legislators who have been elected by liberal and anti-family groups will not be receptive to your messages anyway.

If you want to change the laws or taxes, you must elect representatives you can reliably count on to vote conservative and pro-family all the time.

### **3. To be elected, your candidate must be on the ballot.**

How often have you voted for "the lesser of two evils" when you didn't like either of the two

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candidates running for an important office? Have you ever wondered why, despite the rhetoric, both candidates seem to back the same anti-conservative, liberal and anti-family agenda? How many times is a good conservative, pro-family candidate not even on the ballot?

### **4. To get on the ballot in a general election, you have to be nominated for an office in a Party Primary Election or Convention.**

The winners in the Party Primary or Convention will be the candidates who appear on the ballot in November. Except in very rare cases, all candidates must first win a Party Primary or Convention. Write-in campaigns are theoretically possible, but they rarely succeed. Third-party candidates are theoretically possible, but unless a candidate has as much money as Ross Perot, running as a third-party candidate probably won't be successful and the votes may not even be counted or reported. In Colorado, a candidate can get on the Ballot by petition but this practice is discouraged in favor of the Caucus, Assembly and Primary Election process because it is believed this process yields the best possible candidate(s).

**Note: For Local Offices and School Boards in Broomfield City and County, these rules do not apply. Why? Because Broomfield is a “non-partisan” County. You get on the ballot by filing a petition with the City and County Clerk and you may not display or advertise your party affiliation.**

### **5. Primaries generally yield the best candidate(s).**

Most voters don't investigate the Primary candidates, or even find out who they are. Sometimes, many candidates run in the Primary for nomination to the same office and the voters are confused. Only a small minority of Americans vote in Primary elections. One of the reasons for the small turnout in Primary elections (in addition to voter apathy) is that you usually must declare yourself a member of one Party or another in order to vote in the Primary. Primary Election rules vary from state to state, but in most states, in order to vote in a Primary you have to pre-register as a Republican or a Democrat.

In some states, the Party organization actually "endorses" candidates in the Primary Election. Many voters who don't know much about the candidates vote for the "endorsed" candidate just because they are disposed to support that Party's candidate. **Note: in Colorado the party does not “endorse” candidates in the Primary Election relying instead on the Caucus, Assembly and Primary Election process.**

### **6. It's easy to be elected as a Precinct Committee Person – or “PCP”.**

In Colorado, you attend your County Caucus, which is held on a designated day every 2 years. In 2010, this is mandated by statute to be March 16, 2010 at 7:00 p.m. Peers from your precinct vote to elect 2 PCPs per Precinct. If you are already an elected PCP, and you are seen as doing a good job by your peers, it is likely you will be reelected.

There are some key things to remember about being a PCP:

\* To change things, we must change the laws.

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- \* To change the laws, we must change the people who make them.
- \* To get elected, your candidate must be on the ballot.
- \* To get on the November ballot you must win the Primary.
- \* To win the Primary, you must get the support of people who make represent your county through the **Caucus, Assembly and Primary Election process**. The people who drive this process are the PCPs.

**7. Therefore, the PCP is the most powerful office in the world because, PCPs determine who gets the chance to be elected to office at every level of government. Remember, if your candidate is not on the ballot, he will not be elected.**

### *Duties of the PCP*

The PCP is the person who is charged with getting out the vote on election day. If he or she does the job well, each household in the precinct will be personally contacted and asked polite questions to find out the Party and other political views of every voter. (That's called canvassing.) Then, before each election, the PCP will personally deliver campaign literature (such as a marked sample ballot) to every voter who is expected to vote for your Party or candidate. Then the PCP makes sure that all voters get to the polls (or mail their ballots) by or on Election Day. This is the way elections are won – often referred to as the “ground game”.

### *Powers of the PCP*

1. Friendly access to neighbors. Most people are eager to know more about their government and the people who run it. When you introduce yourself as their "Republican PCP," they assume you have something to say. You can provide them with information on candidates and issues. Of course, you don't waste your time on those who would rather get their information from the PCP of the other Party.
2. Respect from elected officials. Since a PCP represents, on average, 500 voters, and has the power to vote for other Party officials and to make endorsements of candidates, any call or letter from a PCP gets the attention of elected officials.
3. Launching pad for other offices. You would be amazed at how many of our Presidents, Senators, Congressmen, and state and local officials started as PCPs, and still serve as PCPs even though they hold a higher elected office. That's because they know the power of a PCP.
4. Direct influence over Party Platform, policies, and selection of candidates. At state, district, county, and township caucuses and conventions, the PCP is an active player. They have a tremendous influence on the adoption of the Party Platform and policies, support of or opposition to issues, and selection of candidates.